

R E P O R T R E S U M E S

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A BIBLIOGRAPHY FOR USE IN THE PREPARATION OF MATERIALS FOR
ADULT LITERACY EDUCATION IN BRAZIL.

FLORIDA ST. UNIV., TALLAHASSEE

PUB DATE MAY 67

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DESCRIPTORS- *ANNOTATED BIBLIOGRAPHIES, *LITERACY EDUCATION,
*MATERIAL DEVELOPMENT, *TEACHING METHODS, *INSTRUCTIONAL
TECHNOLOGY, BIBLIOGRAPHIES,

AN ANNOTATED BIBLIOGRAPHY INCLUDES COMMERCIAL AND UNESCO
PUBLICATIONS, MOST OF WHICH BEAR PUBLICATION DATES 1942-1965.
INCLUDED ARE DESCRIPTIONS OF PROJECTS IN OTHER COUNTRIES
WHICH MIGHT BE OF VALUE IN SETTING UP A PROGRAM IN BRAZIL,
WORKS ON TEACHING METHODOLOGY AND PROGRAM DEVELOPMENT, RECENT
STUDIES IN THE USE OF TEACHING MACHINES, PROGRAMED LEARNING,
TELEVISION, AND OTHER DEVICES, AND MATERIALS ON THE ACTUAL
PLANNING AND PREPARATION OF MATERIALS. THERE IS A SEPARATE,
UNANNOTATED, BIBLIOGRAPHY OF PERIODICAL ARTICLES. (AJ)

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May 67

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The Florida State University

Tallahassee, Florida

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This bibliography was prepared as a broad general approach to the subject of functional literacy, as defined by the UNESCO Meeting of Experts on Literacy in 1962:

A person is literate when he has acquired the essential knowledge and skills which enable him to engage in all those activities in which literacy is required for effective functioning in his group and community, and whose attainments in reading, writing and arithmetic make it possible for him to continue to use these skills towards his own and the community's development and for active participation in the life of his country.

In quantitative terms, the standard of attainment in functional literacy may be equated to the skills of reading, writing and arithmetic achieved after a set number of years of primary or elementary schooling.¹

Included were descriptions of projects in other countries which might be of value in setting up a program in Brazil, works on teaching methodology and program development, recent studies of the use of teaching machines, programmed learning, television and other devices, and as much relevant material as could be located on the actual planning and preparation of materials.

Former United States Commissioner of Education Sterling Moss McMurrin has indicated the failure of many efforts to educate illiterate adults can be traced to use of materials and methods for teaching children. He testified before a House subcommittee that a further drawback was the lack of teachers who "understand adult interests and needs and who can approach adults with an adult psychology."²

This would indicate that research in this important field would have importance for work with adult illiterates in many other countries besides Brazil.

In order to simplify location, books in the Library School Materials Center are marked MC. These are not cataloged in the main catalog on the first floor, but only in the Materials Center catalog. In this section will also be found four folders of materials on Adult Illiteracy in the vertical files.

Two major periodicals which focus exclusively on reading, and which may be helpful for determining research trends, new texts, reviews and progress reports are The Reading Teacher and Journal of Reading, both published by the International Reading Association.

There are a great many other UNESCO publications dealing with the entire field which are not in the Strozier collection, but which will be ordered for the student upon receipt of a request from her major professor, according to a member of the documents staff.

¹Irwin Isenberg (ed.), The Drive Against Illiteracy (New York: H. W. Wilson, 1964), p. 21. (The Reference Shelf, Vol. 36, No. 5.)

²Isenberg, op. cit., p. 117.

BIBLIOGRAPHY .

BOOKS, PAMPHLETS, AND DOCUMENTS

- 374 Agorilla, Amado L. Adult Education in the Philippines. Manila: R. P.
A275 Garcia Pub. Co, 1952.

Describes literacy instruction, citizenship training, health and home life improvement kinds of teaching and types of projects. Preparation of materials, 151-162; description of adult education materials, 163-216; Manual for use in teaching adults how to read and write, 219-20; citizens' readers and citizens' letters, 220-22.

- MC Aker, George F. Adult Education Procedures, Methods and Techniques: a
L016.374 Classified and Annotated Bibliography, 1953-63. Syracuse: Syracuse
A314a University, 1965.

Convenient and useful source, summarizing major writings of this period.

- 371.3358 Alabama State College. Florence. An Experiment, With Evaluation, in
A316e the Eradication of Adult Illiteracy by Use of Television Instruction
over a State Educational Television Network Supplemented by Supervised
Group Viewing and by the Related Use of Project-Supplied Materials of
Instruction. Neil Peerson, Project Director. Title VII Project No. 417.
National Defense Education Act of 1958. Florence, Ala.: Florence
State College, 1961.

The Alabama Literacy Project experimented by means of instruction over the first official state-owned television network, supplemented by group instruction, in applying the Laubach method of teaching reading and writing to illiterate adults. Pre-, intermediate, and post-tests were made of growth of literacy, characteristics of drop-outs and of those who finished the program, major reasons for drop-outs and measurable impacts on personality or outlook resulting from growth in literacy. One of the major experiments in adult literacy education. Includes sample literacy tests and weekly newspapers.

- MC American Library Association. Adult Services Division. Committee on Read-
L016 ing Improvement for Adults. Books for Adults Beginning to Read.
A5121 Chicago: American Library Association, 1965.

Brief list of possible interest for subject matter.

- 428.4 Austin, Mary C. The Torch Lighters: Tomorrow's Teachers of Reading.
A937T Cambridge: Harvard University Graduate School of Education, distributed by Harvard University Press (1961).

A report of the Harvard-Carnegie Reading study.

- 372.41 Barbe, Walter Burke. Educator's Guide to Personalized Reading Instruction.
B233e Englewood Cliffs, N.J.: Prentice-Hall (1961).

Discussion of this method of teaching reading. Includes bibliography.

- SOC Barbe, Walter Burke, ed. Teaching Reading: Selected Materials. New York:
✓ LB Oxford Press, 1965.

1050

B363

- DOC Barker, Ronald E. Books for All. Paris: UNESCO, (1956.)

655.5

B255b

This book is being rewritten and updated under UNESCO auspices.
Bibliography: pp. 96-98.

- 614.07 Bauer, William Waldo. Health Education of the Public; a Practical Manual of
B344h Technique. 2d ed. Philadelphia: W. B. Saunders, (1942.)

Study and teaching of hygiene, with emphasis on adult education.
Bibliographies at ends of most chapters.

- H SOC Bergevin, Paul and McKinley, John. Participation Training for Adult
LC Education. St. Louis, Mo.: Bethany (1965).

5215

B42

Describes the process of acceptance of personal responsibility for one-self and others in a small-group learning experience.

- MC Bloomfield, Leonard. Let's Read, a Linguistic Approach. Detroit:
375.42 Wayne State University, (1961.)

Method for teaching children gives 463 pages of lesson guides and word lists which might suggest application for adults.

- 309.1757 Brunner, Edmund de Schweinitz. Community Organization and Adult Education.
H Chapel Hill: University of North Carolina Press, 1942.

Describes experiment conducted by the Greenville County, S.C., Council for Community Development between July, 1936, and June, 1941. Methods for social surveys and regional planning.

- 379.2 B942d Bunger, Marianna. A Descriptive Study of Operation Alphabet in Florida, and an Evaluation of Certain Procedures Employed. Thesis (Ph. D.) Florida State University. Tallahassee: 1964.

Bibliography: leaves 124-37.

- 029.02 B Burack, A. S., ed. The Writer's Handbook. Boston: The Writer (1954).

Selected articles from The Writer. First part, on general techniques for writers of various types of literary materials.

- 374 C343a Cass, Angelica W. Adult Elementary Education: Teaching Methods and Practices, Administrative Principles and Procedures. New York: Noble and Noble, 1956.

The author had 25 years experience as teacher, supervisor, administrator and author of textbooks. The volume contains a wealth of material on characteristics of the beginner, of the good teacher, role of administrative planning, psychology of dealing with adults, forms of in-service training, courses of study, lesson plans, point by point activities, methods for building good relationships, outside activities, techniques to hold attendance, materials and evaluation. Bibliographies at end of each chapter.

- 016.374 C574b Cincinnati. Public Library. Books for Adult Beginners, Grades I to VII. 3d ed. Chicago: American Library Association, 1954.

Compiled by the head of the Readers' Bureau, public library of Cincinnati and Hamilton County.

- 371.32 Clement, John Addison. Manual for Analyzing and Selecting Textbooks. Champaign, Ill.: Garrard Press, 1942.

Although dated, good for criteria, differentiated outlines, score sheets, characteristics for judging, analysis and appraisal in different fields.

- SOC LB 1570 C68 Columbia University. Teachers College. Department of Curriculum and Teaching. Curriculum Crossroads; a Report of a Curriculum Conference. New York: Teachers College Press, Columbia University (1962).

- MC 375.42 C Conference on Reading. University of Chicago. Sequential Development of Reading Abilities. Proceedings of the Annual Conference on Reading held at the University of Chicago, 1960. Chicago: University of Chicago Press, 1960. (Supplementary Education Monographs No. 90)

- MC L 655-4 C748b Conference on the Role of Books in Human Development. Books in Human Development. Washington: U. S. Agency for International Development, 1964.

International, national and regional reports on U. S. Government Agency Book Programs, UNESCO, private agency and other programs. All aspects discussed. Textbooks: pp. 6-8.

- 323.6 Cook, Alice Hanson. Adult Education in Citizenship in Postwar Germany.
C771a Pasadena, California: Fund for Adult Education, 1954.

Aspects of study and teaching of civics.

- 374 Crabtree, Arthur P. Civic Education; Programs for Adults. Written for the
C883c Curriculum Committee, National Association of Public School Adult Educators. Washington: The Association, 1956.

- 016.3792 D'Amico, Louis Anthony. An Annotated Bibliography of Adult Literacy
D158a Training Materials. Bloomington Institute of Educational Research, School of Education, Indiana University, 1954.

- 649.1 Davis, Edith Atwood. Parent Education: a Survey of the Minnesota Program.
Minneapolis: University of Minnesota Press, 1939.

Relationships between parent and child stressed.

- ✓ MC Diack, Hunter. In Spite of the Alphabet; a Study of the Teaching of Reading.
375.42 London: Chatto and Windus, 1965.

D

Account of development of ideas about teaching of reading. Much of discussion applies to teaching reading in any language.

- MC Downing, John A. The Initial Teaching Alphabet Reading Experiment; Three
375.42 Lectures on the Research in Beginning Reading with Sir James Pitman's
D Initial Teaching Alphabet. Expanded to Include Summary and Review of I. T. A. Research, 1961-65. Chicago: Scott, Foresman, c1965.

- 016.152723 Duker, Sam. Listening Bibliography. New York: Scarecrow Press, 1964.
D877e

Sampling of the literature on relative merits of oral and written presentation, annotated. Very interesting. Textbooks and communication theory are omitted. Author and subject indexes.

- 374.8758 English, Mildred Eva. College in the Country; a Program of Education for
G352E Adults. Athens: University of Georgia Press, 1959.

A foreword by Ralph McGill describes how these people took the initiative for providing for needs of an agricultural county, and how their program influenced other groups. One program included teaching Negro farmers how to place money in the bank, write checks and "figure interest." Another group visited a midwest farm to learn their methods. Other "studycades" travelled to the UN, the far west and Mexico.

MC Federal Electric Corporation. How to Write Effective Reports. Reading,
L Mass.: Addison-Wesley Publishing Co., 1965.

808.066

F293h

This is an example of programmed instruction. It probably could be doubly helpful for writing suggestions and as a possible kind of adult textbook.

MC Flesch, Rudolf. Marks of Readable Style; a Study in Adult Education. New
374 York: Teachers College (c1943).

F

This summarizes 19 attempts to measure readability, in the perennial problem to find the right books in adult education. The author has experimented with magazine articles in an effort to evolve a statistical tool for measuring. He describes his formula, and gives six points for writing popular readable books.

SOC Form, William H. and Albert A. Blum. Industrial Relations and Social Change
HD in Latin America. Gainesville: University of Florida, 1965.

8110.5

F6

Discusses the background of social change, agricultural and social change, the role of the government, industrial relations and economic development. North American perspective of Brazil and other countries.

379.20945 Friedmann, Frederick George. The Hoe and the Book; an Italian Experiment
F911h in Community Development. Ithaca, New York: Cornell University Press,
1960. Exciting 10-year venture; extremely pertinent.

371.33 Galanter, Eugene (ed.). Automatic Teaching: the State of the Art. New York:
G146a John Wiley and Sons (c1959).

Slightly outdated, but clear, understandable articles on methods of programming. Includes "A Program in Elementary Arithmetic," pp. 83-4; "IBM Method of Teaching Binary Arithmetic," pp. 117-30. Lists characteristics of successful programs, relations between the programmed textbook and the teaching machine; group and individual training. Includes papers from the first Conference on Automatic Teaching of Verbal and Symbolic Skills.

MC Gans, Roma. Common Sense in Teaching Reading; a Practical Guide.
375.42 Bobbs-Merrill, (c1963).

G

Begins with discussion of adult reader and need for feedback, and importance of goal of continued reading through life. Some pertinent topics: Growth in language boosts growth in thinking; yesterday's vocabulary for today's readers; the grade-level text dilemma; common errors adults make in their thinking; learning to extend comprehension through discussion.

379.2 Ginzberg, Eli and D. W. Bray. The Uneducated. New York: Columbia
G493u University Press, 1953.

- 374.09 Grattan, Clinton Hartley. In Quest of Knowledge. New York: Associated
G773i Press (1955).

Discusses problem of people staying away because they see no relevance between what they would like to know and what is offered, pointing to need for collaboration between sponsors and prospective customers in matching wants and offerings, either at the planning stage or through counseling. A "language bar" is the words often used for texts, which cause a barrier even when the vocabulary is not "technical." Two phases which need further study and which are closely related are teaching methods and place of instruction.

- 372.4 Gray, William S. The Teaching of Reading: An International View. Cambridge;
G783te Mass.: Harvard University Press, 1957.

A survey made of methods used in teaching beginning reading in various countries, and discussion of the relative merits.

- 374 Gray, William S. What Makes a Book Readable; with Special Reference to Adults of Limited Reading Ability; an Initial Study. Chicago: University of Chicago Press (c1935).

A small area of readability pertaining to elements of "ease" and "difficulty" was studied, and factors of content, style, format and organization were ranked. The author includes suggestions to writers preparing materials. The appendix includes "How to Measure Comprehension," and "Predicted Difficulty of 350 Books."

- SOC Gronbird, Norman E. Measurement and Evaluation in Teaching. New York:
LB Macmillan (c1965).

3051
G742

Interesting and understandable coverage of evaluation as an integral part of the teaching-learning process. Designed for administrators, supervisors and counselors. How to locate, select and use published tests, how to prepare, administer and appraise tests are discussed. Observational and peer-appraisal techniques. Many examples given of tests for various purposes. List of test publishers, p. 406. Selected list of standardized tests, pp. 407-11. Bibliographies at the end of each chapter.

- SOC Haag, Jessie Helen. School Health Program. New York: Holt, Rinehart
LB and Winston (1965).

3405
H2

Health program as a whole considered - organization and administration. Text written for prospective teachers and teachers on the job, to determine student and community health needs, sanitation conditions, accident hazards, emergency care procedures and responsibility of school personnel.

- 372.41 Heilman, Arthur W. Principles and Practices of Teaching Reading. Columbus:
 H466p Merrill, 1961.

List of series books and sources of information: pp. 391-93.

- 372.4 Hildreth, Gertrude Howell. Teaching Reading; a Guide to Basic Principles and
 H644te Modern Practices. New York: Holt, 1958.

Detailed and carefully organized. A companion volume, Teaching Spelling (372.4, H644t) might be helpful also.

- 341.187 Inter-American Cultural Council. Committee for Cultural Action. Report on
 I611c the Situation in America as to Illiteracy (Resolution XXVII of the First Meeting of the Inter-American Cultural Council). Washington: Department of Cultural Affairs, Pan American Union, 1955.

Representatives of the countries and statistical charts published in the Spanish version. Gives statistics for 15 American countries on illiteracy by urban and rural population and by age.

- 374.063 Inter-American Seminar on Literacy and Adult Education, Petropolis, Brazil,
 I61e 1949. La Educacion Fundamental del Adulto Americano. Washington: Union Panamericana, 1951.
 Report of 1949 Seminar.

- SOC International Bureau of Education, Geneva. Alphabetisation et Enseignement des
 LC Adultes; Recherche d'Education Comparee. Paris: UNESCO, 1964.
 149 (Its publication No. 265).
 I51 Supplement, 1965 (Its Publication No. 277)

Compares programs in more than 100 countries. (In French).

- SOC International Bureau of Education, Geneva. Literacy and Education for Adults;
 LC Research in Comparative Education. Paris: UNESCO, 1964. (Its
 149 Publication No. 266)
 I5 Supplement, 1965 (Its Publication No. 278)

Survey in 62 countries where illiteracy is as high as 85-95% of the population, especially women. Discusses agencies responsible for action to promote literacy, the active part taken by private initiative in 30 countries, the importance of cooperation through public opinion, use of qualified non-professional teachers, specially prepared material, subjects taught, textbooks, use of AV materials, radio and television, retention, level of education received, certificates, opportunities provided by employers. The supplement includes Bolivia, Colombia, Cuba, Panama and Uruguay.

- 371.32 International Bureau of Education. Geneva: Primary School Textbooks;
I61p Preparation, Selection for use; a Comparative Study. Paris: UNESCO,
1959. (Its publication No. 204)

Survey of practices in 69 countries. Gives comprehensive treatment of compiling, publishing, measures at replacement, physical aspects, experimental forms.

- 372.406 International Reading Association. Reading and Inquiry; International Reading
✓ I61 Association Conference Proceedings. Vol. 10, 1965.

6-1 Promoting Literacy: pp. 430-40. Subjects include "Materials and measuring instruction in adult basic education," "Key problems in developing reading programs for semi-illiterates," "Early diagnosis and intervention in the prevention of illiteracy," "Activities which interest the illiterate."

- 372.406 International Reading Association. Improvement of Reading through Classroom
✓ I61 Practice. Vol. 9, (1964).

Of particular interest is Robert S. Laubach's "The Ladder of Literacy - A Concept in Adult Graded Materials," pp. 174-5.

- 379.2 Isenberg, Irwin, ed. The Drive against Illiteracy. New York: H. W. Wilson,
I78d 1964. (The Reference Shelf, Vol. 36, No. 5)

Comprehensive discussion of progress and problems, major problems. Included are aspects of teacher education, the increasingly important role of television, and the need for teaching machines and programmed learning.

- DOC Jennison, Peter S. Books in the Americas: A Study of the Principal Barriers
020.82 to the Book Trade in the Americas. Prepared for the American Book
P187e Publishers Council. Washington: Pan-American Union, 1960.

- 374.9729 Kidd, James Robbins. Adult Education in the Caribbean: the Extra Mural
K46a Department of the University College of the West Indies. (Mona? Jamaica 1958)

- 372.4 Knight, Pearle E. and Arthur E. Traxler. Read and Comprehend. Boston:
Little-Brown, 1937.

Despite age, presents lively approach to subject. A course in developmental reading may be organized around activities suggested. Provides for individual remedial work and work on special problems. Good for examples of exercises.

- 372.4 L154r Ladd, Margaret Rhoads. The Relation of Social, Economic and Personal Characteristics to Reading Ability. New York: Teachers College, Columbia University (1933).

Detailed discussion of factors associated with reading ability: chronological age, sex, health, visual and auditory acuity, socio-economic status, interest in reading, personal adjustment. Suggestions for materials and teaching methods. Groups which show discrepancies between reading age and mental age. Case studies.

- 379.2 L366t Laubach, Frank Charles. Teaching the World to Read; a Handbook for Literacy Campaigns. New York: Published for the Committee on World Literacy and Christian Literature of the Foreign Missions Conference of North America. Friendship Press (1947)

Standard by most famous reading teacher in the world.

- SOC LB 149 L32 Laubach, Frank C. Thirty Years with the Silent Billion: Adventuring in Literacy. Westwood, N.J.: Revell, 1960.

Autobiography of the "one-man Point Four Program," who has devoted his life to the 700,000,000 illiterates of the world. Describes his system of phonetic charts which he has worked out in 262 languages. Latin America: pp. 132-43. "Teaching Literacy on Television": pp. 365-371. "The first eight chapters were originally published in the book, The Silent Billion Speak."

- 379.2 L366to Laubach, Frank C. and R. S. Laubach. Toward World Literacy, the Each One Teach One Way. Syracuse, N.Y.: Syracuse University Press, 1960.

Description of the famous teaching method.

- R 016.374 L778h Little, Lawrence Calvin. A Bibliography of Doctoral Dissertations on Adults and Adult Education. Rev. ed. Pittsburgh: University of Pittsburgh Press, 1963.

- 372.4 Luckiesh, Matthew and Frank K. Moss. Reading as a Visual Task. New York: Van Nostrand (1942).

Still valuable for insuring readability. Aids to seeing (including paper, ink, quality of printing), visibility, criteria of readability, size of type, type-face, leading and line-length, reflection factors, duplicated materials, visual efficiencies and deficiencies, reading performance, psychological and physiological effects, specifications for optimum readability. Glossary of technical terms. Specimens of type and typography.

- 371.33 Lumsdaine, A. A. and Robert Glaser. Teaching Machines and Programmed Learning: A Source Book. Washington: Department of Audio-visual Instruction, National Education Association, 1960.

Source document and representative picture of developments to date of publishing. Brings scattered literature on the subject together (724 pp.). Appendix gives abstracts of all known published papers as of June, 1960, and most of the known unpublished papers.

- MC MacCampbell, James Curtis, ed. Focus on Reading. The New England
375.42 School Development Council and the New England Reading Association,
M 1964.

- H 365.662 McCleery, Richard Harmon. The Strange Journey; a Demonstration Project
M126s in Adult Education in Prison. Chapel Hill: University of North Carolina Press, 1953.

Discussion of rehabilitation, attitude changes, need for hope.

- SOC The Measurement and Interpretation of Job Vacancies. A conference re-
✓ HD port of the National Bureau of Economic Research. New York:
5707 Columbia University Press, 1966.
6.1 M4

Data on demand for labor gathered in study of 23 countries shown valuable for a variety of purposes, including their use as basis for job training. Purpose is to improve understanding of job vacancies and to encourage compilation of job vacancy statistics in other countries. Would show desirable lines for continuing adult education.

- 379.2 Medary, Marjorie. Each One Teach One. New York: Longmans, Green,
M488e 1954.

Detailed methodology of the "lightning literacy" approach.

- 370.92 Montgomery, Mabel. South Carolina's Wil Lou Gray; Pioneer in Adult
J G783M Education, Crusader, Modern Model (Columbia, South Carolina)
Vogue Press, 1963.

Story of work of founder of the famous "Opportunity School," with discussion of her methods in adult education, which enjoyed an international reputation.

- MC Michigan University. Audio-Visual Center. Audio-Visual Materials for
016.3724 Teaching Reading. Ann Arbor: Slater's Book Store (c1954).
M

Experimental background for understanding reading related to A-V materials: to help retention, stimulate oral and written expression and help develop descriptive ability and interest.

371.33
M863p

Morlan, John E. Preparation of Inexpensive Teaching Materials. San Francisco: Chandler Publishing Company (c1963).

Well-illustrated manual for display and study devices to supplement instruction. Includes materials for projection, mounting, lettering, bulletin board utilization, charting, dramatization, maps, models, mock-ups, tape recordings. Recommended readings. List of materials sources.

MC
374
O

Ogden, Jean and Jess Ogden. These Things We Tried; a Five-Year Experiment in Community Development Initiated and Carried Out With the Extension Division of the University of Virginia.

Interesting account of regional program in three experimental counties. Discusses experience with locally printed materials on subjects of local interest expressed in simple language: prevention of fires, agricultural suggestions, citizens' councils. The program worked up to a publishing series of 18 bulletins yearly.

DOC
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131
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No. 22

Periodicals for New Literates: Editorial Methods. Paris: UNESCO, 1957.

371.3358
P977t

Puerto Rico University. College of Education. Television for Teachers in Service; a Report on a Survey to Determine the Feasibility and Desirability of Using Television as an Instrument for the Education of Teachers in Service in Puerto Rico. Rio Piedras, Puerto Rico: University of Puerto Rico, 1961.

Concerned with scarcity of fully qualified teachers in active service in the schools and with the lack of facilities to remedy the situation, the college named a project staff to study the possibilities of offering televised educational programs as part of the in-service education of teachers. Recommended that televised teaching, because of its comparative effectiveness, appropriateness, desirability and feasibility, be used in Puerto Rico as part of the in-service education of teachers. Steps are given for planning, selecting and training personnel and producing the necessary material for the first period of transmission.

Doc.
808.06
R514p

Richards, Charles G. The Provision of Popular Reading Materials; a Collection of Studies and Technical Papers. Paris: UNESCO, 1959 (Monographs on Fundamental Education, No. 12, Writing for New Literates)

Bibliography: pp. 292-4.

MC Robinson, Helen M. Clinical Studies in Reading II, with Emphasis on
375.42 Vision Problems. Chicago: University of Chicago Press (c1953).
R

"Trade books for poor readers": pp. 177-81.

379.20972 Ruiz, Ramon Eduardo. Mexico: the Challenge of Poverty and Illiteracy.
R934m California: Huntington Library, 1963.

Contains bibliography.

301.243 Schramm, Wilbur. Mass Media and National Development: the Role of In-
S377m formation in the Developing Countries. Stanford University Press, 1964.

Bibliography: pp. 311.327.

607 Silvius, G. Harold and Ralph C. Bohn. Organizing Course Materials for
S587 Industrial Education. Bloomington, Ill.: McNight and McNight (1961).

Although this is intended for another subject area, the reader will find it most helpful in preparing courses of study and instructional materials. It was based on research at Wayne State and San Jose State College, representing a wide range in subject matter and teaching levels. Included are suggestions for organizing courses of study, identifying courses in the total program, selecting and organizing units, evaluation proceedings and instruments. One of the most valuable aids is the large number of examples of materials, charts showing the contribution of one course to the total effort, p. 130; and interrelationship between general and specific aims, pp. 132-33. Other features: role playing, p. 323; tests, 446-7; self-evaluation sheet, p. 349; example of a preface for a course of study, p. 418-19; brochure, pp. 432-45. Bibliographies at end of each chapter.

MC Spache, George D. Good Reading for Poor Readers. Champaign, Illinois:
L Garrard Publishing Company (1964).
016.4284

A list for children, but of value because the author discusses factors affecting reaction to books, effect of physical format on choice, psychological factors, and a chapter on programmed learning.

MC Spache, George. Resources in Teaching Reading (Gainesville, Florida, 1955).
016.3724
S

Represents experiences and opinions of many teachers at every level. Aims at breadth and variety of materials. "Magazines and newspapers for pupils," pp. 72-77; "Parent education materials," pp. 78-80.

MC Strang, Ruth May. Understanding and Helping the Retarded Reader: the Able
375.42 Retarded Reader, the Emotionally Disturbed, the Bilingual Child, the
S Mentally Retarded. Tuscon: University of Arizona Press, 1965.

- SOC
LB
3430
S8 Sugarman, Daniel A. and Rolaine A. Hochstein. Seven Stories for Growth.
New York: Pitman Publishing Corporation (c1965).
- Demonstrates how stories can be vehicles for application of important ideas: Accepting feelings talking about problems, doing things for others, replacing worry with work and planning, learning to live with change, enjoying little things. These ideas could be incorporated into basic readers in other languages. Illustrated.
- MC
I.655.732
S955b Summerfield, Melvin B. The Book That Had a Secret. Jacksonville, Ill.:
New Method Book Bindery, 1965.
- Well illustrated account of book production, with pre-binding for heavy use.
- 371.3
T461i Thomas, Robert Murray and Sherwin G. Swartout. Integrated Teaching
Materials: How to Choose, Create and Use Them. New York: Longmans,
Green, 1960.
- Choosing the best materials, ways of organizing teaching materials and programs, how to provide for individual differences in reading ability, avoiding bias and outdated material, teaching creativity. Concentrates on use of reading materials, including magazines, newspapers, pamphlets. Large, useful volume, profusely illustrated.
- 374
T468a Thompson, A. B. Adult Education in New Zealand; a Critical and Historical
Survey. Melbourne: New Zealand Council for Educational Research, 1945.
- Study of an early non-technical program, showing main problems.
- 374
T676e Torbert, John Keith. The Establishment of an Adult School; a Manual of
Suggestions Based on Experiences and Experiments in Maplewood, N.J.
New York: Macmillan, 1936.
- Ideas for location, organization, arranging classes, announcements, faculty, entertainment, publicity.
- 372.4
T721s Tottle, Edward Loring. The Sound to Word Method of Teaching, Speaking,
Printing, Spelling and Reading Skills. South Windham, Maine: Educational
Materials Co. (c1960)
- Method developed by speech therapist and tested in classroom. Aspects of spoken and written language taught together, using five principles of learning: effect, time, repetition, maturation and known-to-unknown.
- MC
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T Traxler, Arthur Edwin. Eight More Years of Research in Reading, Summary
and Bibliography. Educational Research Bureau, 1955.
- Annotated bibliography of older books and magazine articles, pp. 105-274.

DOC United Nations Educational, Scientific, and Cultural Organization. Institute
374 for Education. Adult Education towards Social and Political Responsi-
U582a bility. Hamburg: UNESCO, 1953.

DOC _____ . Education for International Understanding; Examples and Sugges-
370.196 tions for Classroom Use. (Paris) UNESCO, 1959.
U58e

DOC _____ . A Handbook for the Improvement of Textbooks and Teaching
371.32 Materials as Aids to International Understanding. Paris: UNESCO
U58h 1949 (Its Publication No. 368)

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Interesting comprehensive guide to both natural and artificial memory, selected for practical usefulness. Includes books, serials, manufacturers' pamphlets, prints, circulars, games and token advertising devices. Alphabetical arrangement - no subject index.

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